



Make Saving for Christmas 2024 Your New Year's Resolution

For the past 45 years we've helped over a million families to budget and save for Christmas.

Saving with Variety is so easy. All you need to do is look through this brochure and choose which gift cards and gift vouchers you would like to save for, fill in an order form and hand it back to your Agent.

No deposit is required when you place your order.

Once we receive your order form from your Agent, we'll process it on our system and send your Agent a Payment Card for you to keep. It will have details of your order and show what your weekly or monthly payments will be.

You can then start saving for your best Christmas ever.





Over a million people have already trusted and depended on Variety to help them save for Christmas.



We are members of the Christmas Prepayment Association and your savings are placed in a secure Trust Account.



Our customer satisfaction rating is 5 out of 5 on review websites.

Here is a handy chart which shows you how much your weekly or monthly payments would be, depending on how much decide to order. If you are unsure, we recommend you save a small amount as you can always add to your order later.

	START SAVING 1ST JANUARY		START SAVING 1ST FEBRUARY		START SAVING 1ST MARCH	
TOTAL VALUE OF GIFT CARDS ORDERED	ROUGHLY 44 WEEKLY PAYMENTS OF	ROUGHLY 11 MONTHLY PAYMENTS OF	40 WEEKLY PAYMENTS OF	10 MONTHLY PAYMENTS OF	ROUGHLY 36 WEEKLY PAYMENTS OF	ROUGHLY 9 MONTHLY PAYMENTS OF
£200	£4.55	£18.18	£5.00	£20	£5.55	£22.22
£250	£5.68	£22.72	£6.25	£25	£6.94	£27.77
£300	£6.82	£27.27	£7.50	£30	£8.33	£33.33
£350	£7.95	£31.81	£8.75	£35	£9.72	£38.88
£400	£9.09	£36.36	£10.00	£40	£11.11	£44.44
£450	£10.23	£40.90	£11.25	£45	£12.50	£50.00
£500	£11.36	£45.45	£12.50	£50	£13.88	£55.55
£550	£12.50	£50.00	£13.75	£55	£15.27	£61.11
£600	£13.64	£54.54	£15.00	£60	£16.66	£66.66

You have the freedom to decide the date you start saving. so the 44 week breakdown is just an example. Your final payment is due by the 1st November 2024, so that would be 44 weeks if you started on the 1st January.

There might be times when you need to miss a payment and it is completely fine to do this and catch up later. You just need to make your final payment by the 1st November 2024.

We recommend you start as soon as possible as this will make your regular payments smaller. You can also decide whether you want to pay weekly or monthly.

01



If you want to shop at...

PRIMARK

then order a
One4all
Gift Card
(page 9)



If you want to shop at...



then order a
Digital Choice
Gift Card
(page 11)



If you want to shop at...



Supermarket
Select Gift Card*
(page 7)



If you want to shop at...

Iceland

then order a
Love2shop Gift Card
(page 14) or
Love2shop Voucher
(page 17)





£100 GIFT CARD



#Entertainer

1000s of toys & games in-store and online at TheToyShop.com















A Magical Christmas from ASDA +

SPREAD THE COST OF CHRISTMAS AND GET MORE VALUE FROM ASDA.
USE YOUR ASDA GIFT CARDS ON FOOD, CLOTHING, TOYS AND HOMEWARE
AT OVER 600 ASDA STORES OR ONLINE.

WE WISH YOU A HAP-PIE CHRISTMAS!

£50 Asda Gift Card £100 Asda Gift Card

Christmas

Sorted...

- Get everything you need for Christmas at Sainsbury's. From festive food and drink, to Tu clothing, homewares, electricals and books - not forgetting Christmas cards and wrap!
- Use your Sainsbury's Gift Card at over 1400 stores nationwide
- Earn valuable Nectar points while you shop

F50 Sainsbury's Gift Card





Merry CHRISTMAS

£50 Morrisons Gift Card | £100 Morrisons Gift Card

For your nearest Morrisons store please visit www.morrisons.com or telephone 0345 611 611.

Morrisons £50 Gift Card Morrisons £100 Gift Card



Thousands of choices this Christmas

You can spend your Tesco Gift Card on everything from groceries to gadgets, clothing to toys. Even better, you'll collect Clubcard points at the same time.



Supermarket Select Gift Card

Supermarket Select Gift Card





ME GIFT





If you want to shop at Aldi, this is the perfect gift card for you!

When you receive your Supermarket Select Gift Card in October/November, you will need to visit the Supermarket Select website and choose which supermarket eGift Card/s you would like to swap it for. You could decide to swap the whole £100 value for one eGift Card (e.g. £100 Aldi) or split it between different eGift Cards (e.g. £50 Aldi and £50 Iceland).

Iceland

You'll be able to take your pick from the following top retailers: Aldi, Asda, M&S, Morrisons (Food & Fuel), Sainsbury's, Iceland, Tesco, John Lewis, and Waitrose.

So which will it be? A cheese platter from Waitrose or the prawn ring from Iceland? Can't decide, no problem. Get two eGift Cards!

Treat yourself this festive season with the flexibility of



Please note that a 5% (£5) additional fee is applied to cover setup, loading, fulfilment, and administration costs for the Supermarket Select card. So, a £100 Supermarket Select Gift Card will cost £105.



£100 **Argos Gift Card**

Get everything you need for Christmas at Argos. From Tu fashion, to homewares and electricals.

Use your gift card online or at stores nationwide.

Earn valuable nectar points while you shop.





Choose One4all Gift Cards

Spend with over 170 brands in-store and online with participating retailers

From food to fashion, toys to department stores, the One4all Gift Card is a perfect choice for Christmas.



Funds are fully secured



Perfect for friends & family



Accepted in-store and online

£50 One4all Gift Card | £100 One4all Gift Card | £300 One4all Gift Card**

**This is a Chip and PIN Gift Card so you will need to register and activate it on the One4all website when you recieve it

The One4all Gift Card is issued by GVS Prepaid. GVS Prepaid Limited is authorised by the Financial Conduct Authority under the Electronic Money Regulations 2011 (register reference 900230) for the issuing of electronic money. GVSP23061



Amazon.co.uk Gift Cards* can be redeemed towards millions of items at www.amazon.co.uk

COMBI DEALS

Our range includes Amazon.co.uk Gift Cards that are only available as part of a Combi Deal. They are not available to order as a standalone item.



Option A:

Amazon.co.uk Gift Card and One4all Gift Card

With this Combi Deal, you will receive a £100 Amazon.co.uk Gift Card and a £100 One4all Gift Card. To find out where you can spend One4all Gift Cards, please turn to page 8.

Please order in multiples of £200

(£100 Amazon.co.uk Gift Card with a £100 One4all Gift Card).



Option B:

Amazon.co.uk Gift Card and Love2shop Gift Card

With this Combi Deal, you will receive a £100 Amazon.co.uk Gift Card and a £100 Love2shop Gift Card. To find out where you can spend Love2shop Gift Cards, please turn to page 12. Please order in multiples of £200 (£100 Amazon.co.uk Gift Card with a £100 Love2shop Gift Card).

*Restrictions apply, see www.amazon.co.uk/gc-legal

Amazon.co.uk Gift Cards" can be redeemed towards millions of items at www.amazon.co.uk. Amazon.co.uk Gift Cards ("GCs") sold by Variety Christmas Savings Club Ltd. Amazon.co.uk Gift Cards may be redeemed on the Amazon.co.uk website towards the purchase of eligible products listed in our online catalogue and sold by Amazon.co.uk or any other seller selling through Amazon.co.uk. GCs cannot be reloaded, resold, transferred for value, redeemed for cash or applied to any other account. Amazon.co.uk is not responsible if a GC is lost, stolen, destroyed or used without permission. See www.amazon.co.uk/gc-legal for complete terms and conditions. GCs are issued by Amazon PROOF EU S.à r.l. All Amazon @, TM & @ are IP of Amazon.com, Inc. or its affiliates.

Digital Choice Gift Card

The Digital Choice Gift Card can be used to purchase eGift Cards for many top stores and websites.

You might decide to use the full value (£100) to buy one eGift Card or you might use it buy several different eGift Cards, the choice is yours.

eGift Cards can be used online or in-store where participating retailers accept it. If you are using them in-store, you will need to show the email that you received the eGift Card on, on your Smartphone or you can print the email out and show this instead.

Want to shop in B&M?



Order a Digital Choice Gift Card





Save for Christmas



Redeem online



Spend eGift Cards



You'll be able to use your Digital Choice Gift Card to purchase as many of the following eGift Cards as you like (up to a total value of £100)*



*Brand availability is subject to change at any time.Please look on the Digital Choice website for the current selection.









































As well as other eGift Cards including, Belhaven, Bella Italia, Bloom & Wild, Bonmarche, Browns, Buy A Gift, Cafe Rouge, Caffe Nero, Caseable, Chef & Brewer, Cornerstone, Ernest Jones, Fatface, Foot Locker Foot Asylum, Go Ape, Great British Pub, H Samuel, Habitat, Halfords, Harvester, Harvey Nichols, Home Sense, Hoeseasons, Hungry Horse, JD, John Lewis, Laithwates, Las Iguanas, Loch Fyne, Mango, Miller & Carter, Naked Wines, National Book Tokens, National Express, O'Neills, Pizza Express, Prezzo, Spotify Premium, Tastecard, The Body Shop, Turtle Bay, Virgin eGift, Virgin Wines, Waitrose, Wayfair, Xbox Live Gold, Xbox. Zalando, Zizzi





Prepaid gift cards offer a lot of advantages. Whereas a gift card or traditional gift voucher is often tied to one particular retailer or a limited set of retailers, a Mastercard Prepaid Gift Card can be used wherever Mastercard is accepted – which means thousands of multi-store and individual retailers throughout the UK and online as well.

They give you so much freedom and choice.



Mastercard Prepaid Gift Card that can be redeemed anywhere that Mastercard is accepted.



It's a Chip and PIN card.
Because of this it will need
to be registered and
activated before it is able to
be used. This is easy to do on
the card issuer's website.



For security reasons we will need additional information from you if you order this card so the registration and activation of the card process can take place directly with you.

There will be an additional fee of 10% added onto the card amount to cover set up fees, load fees, fulfilment and administration costs.

The gift card of choice.

13





LOVE2SHOP

SPEND AT OVER **90** LEADING HIGH STREET RETAILERS



PLUS ALL THIS

- It's convenient, with the value all on one card
- Available as a £100 Gift Card
- Exchange card value at love2shop.co.uk for a virtual card to spend at over 50 websites or e-gift cards to spend in-store or online
- Easily replaced if lost or stolen*

Can also be used to book UK, European and Worldwide holidays. Go to www.love2shopholidays.co.uk or call 0345 077 4444. Restrictions may apply - see www.love2shop.co.uk for full details and a complete list of accepting brands. 'Subject to a fee as defined in the card T&Cs found at www.love2shop.co.uk.

flexecash is the pre-paid card platform which issues the Love2shop Cards. This facility is provided by Park Card Services who are Authorised and Regulated by the Financial Conduct Authority to issue electronic money. FRN: 900016. All trade marks are registered to Appreciate Group PIc. Full terms and conditions can be found at our Love2shop website. For professional use only

Get Christmas wrapped up with an M&S Gift Card

From irresistible food to beautifully stylish fashion and gifts for all the family, with an M&S Gift Card you'll have it all covered.

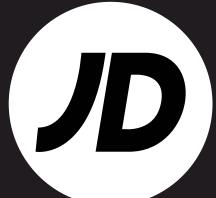
> £50 M&S GIFT CARD £100 M&S GIFT CARD

> > M&S EST. 1884





£100 Liverpool ONE Gift Card



SPEND INSTORE AT ALL 5 JD RETAILERS

SUPPLYING THE LATEST AND GREATEST BRANDED STREET-STYLE SPORTS AND FASHION GOODS FOR OVER 40 YEARS, JD LEADS THE WAY WITH 1000'S OF EXCLUSIVE PRODUCTS. OWN THE STREETS WITH BRANDS SUCH AS NIKE, ADIDAS, UNDER ARMOUR, TNF AND EA7.







size?





The UK's number 1 sports retailer



Number 1 for...

Fishing

Football Golf **Bikes**

Fitness

Badminton Ski

Swimming Basketball Rugby

Tennis

Squash Running Boxing Outdoor

and much more...







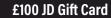














LOVE2SHOP





THE UK'S LEADING MULTI-RETAILER GIFT VOUCHER

- Over 150 retailers offering **20,000** high street stores
- Available in £5 and £10 denominations in a £100 booklet
- Valid for a minimum of 15 months



All of these big high street names and many more accept the Love2shop Gift Voucher

Can be used at Love2shop Holidays if you want to book a UK or foreign holiday - call 0345 077 4444. Restrictions may apply - see www.love2shop.co.uk for full details and a complete list of accepting brands.



Make this Christmas a stylish one!

You probably know someone who loves to shop at ASOS – whether you've heard them say it or not. With more than 850 brands on-site like Nike, The North Face, Polo Ralph Lauren, Topshop and more – we've seriously got something for everyone. Plus, we've got hundreds of new drops every day, from clothes and trainers to Face + Body faves, jewellery and even gifts! The cherry on top?

They'll get free shipping and returns on their what they want with an ASOS gift card it's the easiest way to win at presents!





INDEX

Adidas (Pa 11) Alton Towers Resort (Pg 9) All Sole (Pa 9) Amazon.co.uk (Pg 10) American Golf (Pg 9, 14 & 17) Ann Summers (Pg 9) Argento (Pg 9) Argos (Pg 8, 9, 11, 14 & 17) Asda (Pg 5 & 7) ASOS (Pg 9, 11 & 17) Ask Italian (Pg 11)

B&M (Pq 11) B&Q (Pq 9) Banana Republic (Pg. 9) Barclays Diamonds (Pg 14 & 17) Beaverbrooks (Pg 9, 14 & 17) Beer 52 (Pg 9) Bella Italia (Pg 9) Benson For Beds (Pg 17) Blacks (Pg 14 & 15) Bonmarche (Pg 11 & 17) Boohoo (Pg 9 & 11) BoohooMan (Pg 9 & 11) Boost Gaming (Pg 9) Boots (Pg 9, 14 & 17) Boux Avenue (Pa 17) Browns Brasserie (Pg 9 & 11) Build A Bear Workshop (Pg 9) Burton Menswear (Pg 9)

Cafe Rouge (Pg 11) Calvin Klein (Pg 9) Carpetright (Pg 9) Carphone Warehouse (Pg 9) Claire's (Pg 9) Clarks (Pg 9, 11 & 17) Costa (Pg 11) Crown Decorating Centres (Pg 9) Currys (Pa 9 & 14)

Buyagift (Pg 11)

Digital Choice Card (Pg 11 - 12) DJM Music (Pa 9) Dorothy Perkins (Pg 9)

Edinburgh Woollen Mill (Pg 14 & 17) Lush (Pg 9) Ember Inns (Pa 11) Empire Cinemas (Pg 9) Ernest Jones (Pa 9, 11, 14 & 17) Euronics (Pg 17)

F.Hinds Jewellers (Pa 9 & 17) Fat Face (Pg 9 & 11) FeelUnique (Pg 9) Footasylum (Pg 11) Foot Locker (Pg 9, 11, 14 & 17) FOPP (Pg 14 & 17) Fraser Hart (Pg 17)

George at Asda (Pg 5) Go Ape (Pg 9 & 11) Go Outdoors (Pg 14 & 17) Goldsmiths (Pg 17) Google Play (Pg 9) Great British Pub (Pg 11) Greggs (Pg 11)

Gullivers Theme Parks (Pg 14 & 17)

H&M (Pg 9 & 11) Halfords (Pg 9, 14 & 17) Harvester (Pg 9 & 11) Harvey Nichols (Pg 11) HelloFresh (Pa 11) Heron Foods (Pg 17) Hey Candy (Pg 9) HMV (Pg 14 & 17) Hobbycraft (Pg 11) Homesense (Pg 9, 11, 14 & 17) H.Samuel (Pg 9, 11, 14 & 17) Hussle (Pg 9)

Iceland (Pa 7.14 & 17) Ikea (Pg 9) Innkeepers Lodge (Pg 11)

JD Sports (Pa 11 & 15) John Lewis (Pg 9) Just Eat (Pg 11)

Laithwaites Wines (Pg 11 & 17) Lakeland Leather (Pg 17) Liverpool 1 (Pg 16) Loofe's Clothing (Pg 14 & 17) Love2shop Gift Card (Pg 14) Love2shop Gift Voucher (Pg 17)

Mamas & Papas (Pg 17) Maplin (Pg 9) Marks & Spencer (Pg 9, 14 & 15) Mastercard (Pg 13) Matalan (Pg 14 & 17) Miller & Carter (Pg 11) Millets (Pa 14 & 15) Morrisons (Pg 5 & 7)

Nando's (Pg 9) Nasty Gal (Pg 9) New Look (Pg 9, 11, 14 & 17) Nicholson's (Pg 11) Nike (Pg 11) Nintendo (Pa 9) Not On The High Street (Pg 11)

Oakley (Pg 9) O'Neill's (Pg 11) One4all Gift Card (Pg 9) Optical Express (Pg 17) Outfit (Pa 9)

Pandora (Pg 9) Peacocks (Pg 9, 14 & 17) Pizza Express (Pg 11, 14 & 17) Pizza Hut (Pg 11) Playstation (Pg 9) Ponden Home (Pa 9, 14 & 17) Primark (Pg 9)

Red Letter Days (Pg 9 & 11) Rituals (Pg 9) River Island (Pg 9, 11, 14 & 17) Robert Dyas (Pg 9 & 17) Ryman (Pg 17)

Sainsbury's (Pa 6 & 7) Schuh (Pa 9, 14 & 17) Shoe HQ (Pg 14 & 17) Shoe Zone (Pg 9, 14 & 17) Simon One (Pg 14 & 17) Sizzling Pubs (Pg 11) Slaters (Pg 9, 14 & 17) Smyths Toys (Pg 4) Sports Direct (Pg 16) Spotify (Pg 11) Starbucks (Pg 11)

Sunglass Hut (Pg 9) Superdry (Pg 9 & 11)

Taste Card (Pg 11)

Tesco (Pg 6 & 7) The Body Shop (Pg 9 & 11) The Entertainer (Pg 4 & 14) The Food Warehouse (Pg 14 & 17) The Original Factory Shop (Pg The Perfume Shop (Pg 9, 14 & 17) thetoyshop.com (Pg 4) The Works (Pa 14 & 17) The Restaurant Card (Pg 11) Ticketmaster (Pg 11) TJ Hughes (Pg 14 & 17) TK Maxx (Pg 9, 11, 14 & 17) Toby Carvery (Pg 11)

Ultimate Outdoors (Pg 15)

Variety Digital Choice Card (Pg 11 - 12) Virgin Experience Days (Pg 11) Vue Cinemas (Pg 9)

Wagamama (Pg 11) Wallis (Pg 9) Waterstones (Pg 9, 14 & 17) Wayfair (Pg 11) WH Smith (Pg 9 & 17)

Xbox (Pg 9 & 11) Xbox Live Gold (Pg 11)

Zizzi (Pa 11)



